

2011 Marketing Internship

The Hondo Group

8310 N. Capital of Texas Highway, Suite 345
Austin, TX 78731

Hours required: 16-24 hours a week (Flexible)

The Hondo Group, an Austin-based marketing communications company, is dedicated to providing clients with new strategic branding processes in a variety of areas including agriculture, real estate, professional services, technology, green marketing and sustainable business strategies. The company's research-driven sustainable business plan turns environmental consciousness into a formidable strategic move, providing clients a systematic approach to reduce their carbon footprint and publicize their environmental stewardship efforts. The Hondo Group helps clients close the marketing loop between great products and satisfied customers. www.hondogroup.com

Description:

This position involves coordination of account service, public relations and marketing activities for various clients; building a prospect database; publicity recapping and competitive ad research; event planning and implementation assistance; press release writing and media list research; and some Internet research.

Qualifications:

- Have either completed course work or have acquired practical experience in marketing or a related field.
- Basic understanding of media relations, press releases, product promotion, and the ability to work independently.
- Understanding of and experience in applied sustainability a plus

***Position is unpaid; however interns will be eligible for a stipend at the end of the internship up to \$1,000, based on their performance and projects completed.**

Interns with The Hondo Group will have the chance to work with an award-winning creative and account service team on local, national and international projects. Our small group provides an unprecedented opportunity for personal attention to education and hands-on learning. The Hondo Group is committed to providing solid work experience to serious-minded individuals in a positive environment.

For more information on internship opportunities, please contact:

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Unison Resource / The Hondo Group

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